

Sumeet Gupta
Assistant Secretary General

September 11, 2024

Mr Dilip Dalvi Hon. General Secretary Western India Film Producers' Association Mumbai

Dear Mr. Dalvi,

Greetings from FICCI!

Inspired by the vision of Hon'ble Prime Minister to encourage startups to solve problems faced by industry by conducting hackathons, FICCI is excited to announce the launch of Phase 2 of the Bharat Hackathon for Startups, now expanded to encompass five additional sectors. It's a unique pan India initiative, offering platform to startups to address pressing issues faced by industries across various sectors. FICCI is inviting problem statements from industry which will be shared with startups to come up with innovative solutions.

## Phase two sectors

- 1. Travel & Tourism
- 2. Sports
- 3. Food Processing
- 4. Financial Services
- 5. Education

This hackathon seeks to leverage innovation with a focus on tackling pressing challenges and driving transformative change. By fostering collaboration, FICCI intends to provide business opportunities to start-ups and encourage them to create cutting edge solutions for the real-world problems faced by industry. This would not only enhance innovation but will provide a fillip to the Startup ecosystem.

May I request you to kindly share this information among your members, encouraging them to share the problem statements.

The problem statements can be shared at <a href="https://meet.ficci.in/ficbhs/hackathon.asp">https://meet.ficci.in/ficbhs/hackathon.asp</a>

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Your office may contact Mr. Harsh Khanduja, Joint Director, FICCI (  $\underline{harsh.khanduja@ficci.com}$  / 9993555559 ) and Mr. Aman Anand, Deputy Director, FICCI (  $\underline{aman.anand@ficci.com}$  / 8800824403 ) for further information / query.

Look forward to your kind participation.

With Regards,

Yours sincerely,

**Sumeet Gupta** 

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FICCI Bharat Hackathon for Startups Inviting Problem Statements from Industry for

Phase 2

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Possible Adoption

by Industry

Solution Evaluation

by Experts

Solutions by Startups

Travel & Tourism

Sports

**Food Processing** 

1)



Education

Problem Statement

by Industry

30" September 2024 Last Date

Scan to share

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Contact us

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